

# DIGITAL STRATEGY

2019-22

'Strengthening our digital foundations'

Objects of the Royal College of Music (as set out in the 1883 Charter):

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# Strategic areas for 2019-22

! Learning, teaching and performance

! Improving digital capability and skills

## Strategic area 1

### Learning, teaching and performance

To develop the RCM's digital provision for learning, teaching and performance to match the high quality of its existing programmes and physical estate, ensuring all learners have access to the facilities and services they need and expect from a world-leading modern conservatoire





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**Strategic area 3**

**Research, heritage and outreach**

To protect, curate and share the RCM's expertise, knowledge and heritage (especially its digital assets) through appropriate technologies, for the maximum benefit of current and future students, staff and external audiences.

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Strategic area 4 Community and wellbeing

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# DIGITAL STRATEGY 2019-22 AT A GLANCE

## Strengthening our digital foundation

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| <p>We will develop the RCM's digital provision for teaching, learning and performance to match the high quality of its existing programmes and physical estate, ensuring all learners have access to the facilities and services they need and expect from a modern conservatoire.</p> | <p>We will ensure the RCM's technology infrastructure and services are sufficiently robust, safe and up-to-date to support the organisation's priorities, business continuity and sustainability, and exploit digital opportunities to reduce costs and generate income where possible.</p> | <p>We will protect, curate and share the RCM's expertise, knowledge and heritage (especially its digital assets) through appropriate</p> |   |



Appendix 2: Key messages collated from focus groups:

Training and Support

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- ! M
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Collabo a ion and in eg a ion

- ! I
- ! P
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- ! ( . . D E )
- ! A

E ae e en e and ec i men

- ! C
- ! O

E ho , C l e, Objec i e

- ! F
- ! N
- ! O
- ! G